

Subject: Travel BTEC

Year group: Yr 11

Department Curriculum Vision: The course is for learners who want to acquire sector-specific applied knowledge through vocational contexts by studying the aims, products and services of different travel and tourism organisations, their use of consumer technologies, the features of tourist destinations, how organisations meet customer needs and preferences, and the influences on global travel and tourism as part of their Key Stage 4 learning. The course enables learners to develop their transferable skills, such as researching, planning, and making decisions and judgements.

	Autumn Term 1	Autumn Term 2
Content: (Know what...)	Component 3: Influences on Global Travel and Tourism (exam unit) A1 - Factors influencing global travel & tourism MUA A2 - Response to factors EUA B1 - Possible impacts of tourism B2 - Sustainable tourism	Component 3: Influences on Global Travel and Tourism (exam unit) MUA B3 - Managing sociocultural impacts B4 - Managing economic impacts B5 - Managing environmental impacts EUA C1 - Tourism Development
Skills: (know how...)	<ul style="list-style-type: none"> ● Analytical skills ● Writing and presentation skills ● Data interpretation skills ● Comprehension skills 	<ul style="list-style-type: none"> ● Analytical skills ● Writing and presentation skills ● Data interpretation skills ● Comprehension skills

Key vocabulary	<ul style="list-style-type: none"> ● Disposable income ● Currency exchange ● Visa requirement ● Infrastructure 	<ul style="list-style-type: none"> ● Social impacts ● Environmental impacts ● Sustainability ● Destination management
Mid Term Assessment	MUA on learning aim A	MUA on learning aim B
End Term Assessment	EUA on learning aim A	EUA on learning aim B
	Spring 1	Spring 2

Content: (Know what...)	Component 3: Influences on Global Travel and Tourism (exam unit) C2: The role of local and national governments in tourism development C3: The importance of partnerships in destination management EUA Revision Retrieval	Component 1 and 2 corrections
Skills: (Know how...)	<ul style="list-style-type: none"> ● Analytical skills ● Writing and presentation skills ● Data interpretation skills ● Comprehension skills 	
Key vocabulary	<ul style="list-style-type: none"> ● Tourism Area Life Cycle (TALC) Model ● Rejuvenation ● Destination management organisations (DMOs) ● Niche market 	
Mid Term Assessment	MUA on learning aim C	N/A
End Term Assessment	Sit Jan/Feb Exam	N/A

	Summer 1	Summer 2
Content: (Know what...)	Component 1 and 2 corrections	Component 1 and 2 corrections
Skills: (Know how...)		
Key vocabulary		
Mid Term Assessment	N/A	N/A
End Term Assessment	N/A	N/A
Additional information		
Homework	Exam based retrieval practise on Learning Aim A, B & C for component 3.	
Extra curricular and enrichment	See supra curriculum.	

opportunities	
Useful links that will support learning	Exam board website: https://qualifications.pearson.com/en/qualifications/btec-tech-awards/travel-and-tourism-2022.html British Tourist Authority: https://www.visitbritain.org/ World Travel and Tourism Council: https://wttc.org/ UN Tourism: https://www.unwto.org/
How parents can support learning	<ul style="list-style-type: none">● Go through classwork and assist with homework● Communicate with if there are problems● Encourage your child to read the news with regards to the airline industry and travel and keep up to date with current affairs